

Skills to Success Mentoring Program



Cause Related
**Sponsorship
Opportunity**

2016-2017



When
love and
skill
work
together,
expect a
masterpiece.

-Quote

DEAR NEIGHBOR:

California Center for Economic Initiatives (CCFEI) is a 501 (c)(3) nonprofit organization dedicated to creating the solutions necessary to respond to the greater economic development needs of underserved communities. Our mission is to cultivate a network that provides development resources for community members to envision possibilities, design solutions, and create change. As such, we have partnered with The Skills to Success Mentoring Program (SSMP) which addresses the dire need to create economic development opportunities within underserved communities.

The Skills to Success Mentoring Program (SSMP) is creating its pilot program which will provide mentoring services and technical training opportunities in the fields of HVAC and Building Maintenance Engineering trades for youth and underserved adults in LA County. The program aims to address the lack of technical workers in a workforce that has a current shortage of technicians at the tune of 20,000 workers needed throughout the nation. Assuring our youths are able to fill these jobs are our top priority while creating an intricate and innovative program that not only prepare, but connect individuals to resources that will ensure their success.

In order to be effective in developing a sustainable program, we will be hosting 4 professional development conferences offering continuing education credit for those in the HVAC and Building Maintenance professions. We ask that you consider sponsoring these professional conferences which will support our not-for-profit program for youths and underserved community members. It is our believe that your company can benefit from this sponsorship opportunity, as such we humbly ask for your participation and commitment as a corporation sponsor. Your involvement is a great way to demonstrate your pride and commitment to economic development. Thank you for your commitment!

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Program Overview

The Skills to Success Mentoring Program (SSMP) provides mentoring services and technical training opportunities to youth and underserved adults considering careers in HVAC and Building Maintenance trades. Our program aims to enhance participants' knowledge of the fields and assist in developing the soft skills necessary for novice to enter certification programs with a greater understanding of that field. In its first program year The Skills to Success Mentoring Program aims to *enroll 50-75 participants* for its pilot project. Participants who successfully complete the program will transition into a certification program where they will fast-track their certification program to start their career.

Under the direction of the Program Director, Kelly Dozier, MPA, LEED AP O+M with over 30 years' experience in HVAC and Building Maintenance field, SSMP is dedicated to becoming a model for guiding underserved community members into economically viable career fields.

SSMP provides monthly seminars and workshops that inform participants basic literacy on HVAC systems and commercial building maintenance procedures. All seminars features a guest speaker who introduces learning materials for careers in the HVAC and Building Maintenance trades, Business Development, and Leadership as well as an overview of the basic criteria and terms most frequently used within the field. This portion of the program aims to ensure that participants are well informed within the field and in regards to what they can expect once they enter a certification program.

Mentoring of individual participant take place once participants have attended a Skills to Success Seminar and have decided to pursue a certification within the industry. We work with the individual participants to successfully enroll them in a vocational program in within Southern California, including but not limited to vocational trade schools (i.e. Trade Tech), and Junior College (i.e. El Camino College).

Our outreach for participants include 4-6 career awareness workshops at various locations throughout Los Angeles County. These events introduce the field of HVAC and Building Maintenance to the general populations targeting potential participants who have little to no knowledge of these skilled trade program therefore we are able to provide them with start-up resources to be able to actively pursue the field once they have determined it to be a good fit for them.

Participation data is collected at each event, workshop and seminar in an effort to develop a well-informed program after twelve months. Our overall goal is to create a model that will inform the development of other Skills to Success Mentoring Programs to support various certification/vocational career programs.

Construction,
manufacturing,
engineering—

these skilled
trades are the
foundation
on which the
US was built

- Quote



The results of philanthropy are always beyond calculation

-Quote

Sponsorship Opportunities

The Skills to Success Mentoring provides the ideal forum for skilled trade and hardware supplies companies. SSMP provides a range of sponsorship opportunities for leading contractors and hardware supplies companies to promote their products and services and increase their company profile while meeting their marketing objectives.

Gold Sponsor—\$15,000

- ◆ Recognition as presenter at one of our professional conferences including on-stage speaking opportunity
- ◆ 20- professional conference passes
- ◆ Logo and recognition on signage
- ◆ Press release and newsletter highlighting partnership
- ◆ Recognition as Corporate Sponsor on webpage for 1 year

Silver Sponsor - \$10,000

- ◆ 16- professional conference passes
- ◆ Logo and recognition on signage
- ◆ Press release and newsletter highlighting partnership
- ◆ Recognition as Corporate Sponsor on webpage for 1 year

Bronze Sponsor - \$5,000

- ◆ 12- professional conference passes
- ◆ Press release and newsletter highlighting partnership
- ◆ Recognition as Corporate Sponsor on webpage for 1 year

Donor—\$2,500

- ◆ 8- professional conference passes
- ◆ Press release and newsletter highlighting partnership
- ◆ Recognition as Corporate Sponsor on webpage for 1 year

For more information contact Rushelli Luna at 323.903.7971 or by email at rush.luna@ccfei.org

Your donation to Skills to Success Mentoring Program a fiscally sponsored program of California Center for Economic Initiatives is tax deductible to the fullest extent of the law. We are a 501 (c)(3) nonprofit organization EIN 80-0317823. Your contribution will underwrite the work we do within the community.